

## 2018 Editorial Calendar

JANUARY/FEBRUARY - Ad Close: 1/11/18		MARCH - Ad Close: 2/12/18
<p><b>2018 Look Ahead at EHS Trends with Safety Leaders</b>  <b>Special Focus on Construction:</b>                      ~ Hand Protection                      ~ Fall Prevention                      IH Monitoring                      Loading Dock Safety</p> <p><b>Product Spotlight:</b> Eye, Hand, Face Protection  <b>Online:</b> Winter Safety</p>		<p>Special Focus: Safety and Productivity                      Eye Washes/Emergency Showers                      Ergonomics                      Training and Engagement                      Machine Safety</p> <p><b>Product Spotlight:</b> Foot Protection  <b>Online:</b> Training Stories</p>
APRIL - Ad Close: 3/12/18	MAY - Ad Close: 4/11/18	JUNE - Ad Close: 5/9/18
<p>Special Focus: Safety for Oil and Gas Workers                      Safety Technology and the IIOT                      Employee Wellness</p> <p><b>Product Spotlight:</b> Hand Protection  <b>Online:</b> SLC Look Ahead</p>	<p>IH Monitoring                      Falls at Same Level Prevention                      Interview with AIHA President                      Electrical Safety/Arc Flash  <b>Product Spotlight:</b> Hearing Protection  <b>Online:</b> Summer Safety</p> <p><b>BONUS DISTRIBUTION:</b>                      Manufacturing &amp; Technology Conference &amp; Expo,                      May 8-10</p>	<p>Special Focus: Cultivating Safety Excellence                      Respiratory Protection                      Interview with ASSE President</p> <p><b>Product Spotlight:</b> Protective Clothing  <b>Online:</b> ASSE Conference Coverage</p> <p><b>BONUS DISTRIBUTION:</b>                      ASSE Safety 2018, June 3-6</p>
JULY/AUGUST - Ad Close: 7/13/18		SEPTEMBER - Ad Close: 8/13/18
<p><b>National Safety Survey</b>  <b>Motivation and Training for Millennials</b>                      Foot Protection                      Lockout/Tagout</p> <p><b>Product Spotlight:</b> Respiratory Protection  <b>Online:</b> NSS Gallery and SLC Look Ahead</p>		<p>Special Focus: Stress and the Worker                      Emergency Response/Risk Management                      Hand Protection                      Fall Prevention</p> <p><b>Product Spotlight:</b> First Aid/AEDs  <b>Online:</b> ASC/SLC Coverage</p>
OCTOBER - Ad Close: 9/13/18	NOVEMBER - Ad Close: 10/15/18	DECEMBER - Ad Close: 11/12/18
<p>Eye Health                      Respiratory Protection                      Sustainability and EHS Leadership                      Safety Leader Interview  <b>Product Spotlight:</b> Emergency Response/First Aid  <b>Online:</b> NSC Coverage</p> <p><b>BONUS DISTRIBUTION:</b>                      Safety Leadership Conference, November 6-8                      NSC, October 20-26</p>	<p>Special Focus: America's Safest Companies                      Monitoring/Instrumentation                      Protective Cloting</p> <p><b>Product Spotlight:</b> Signs &amp; Labels/GHS  <b>Online:</b> ASC Insider Highlights</p>	<p>Maintenance/Housekeeping Safety                      Driving Safety                      Winterizing the Worker</p> <p><b>Product Spotlight:</b> Eye, Head, Face  <b>Online:</b> Holiday Safety</p>