



# Print Content Calendar—January thru June



ISSUE	COVER STORY	FEATURE	FEATURE	FEATURE	FEATURE	DEPARTMENTS
<b>JAN/FEB</b>	<b>Manufacturing: 1970-2070</b>	<b>Lean Manufacturing in a Digital World</b>	<b>Leading the Future</b>	<b>Tomorrow's Technology Today</b>	<b>50 Years of Talent: Terms of Employment</b>	Leadership Supply Chain Technology
<b>The 50th Anniversary Issue</b>	We examine the lessons learned over the past 50 years and how they can guide us to master the technological, workforce, leadership, and operational challenges we will face next.	Among the most sweeping changes impacting the factory floor is "smart" manufacturing. New technologies promise to provide manufacturers with more and better data for smarter decision-making, as well as faster responses to potential downtime events. But how do these smart technologies impact lean manufacturing and other continuous improvement efforts within industrial enterprises? Do such improvement initiatives still have a place? How have smart technologies changed how improvement is addressed? This feature will delve into these questions.	The past 50 years in manufacturing brought us lean, cobots, globalism and AI. What will the next 50 bring? We survey top manufacturing executives on their 2020-2070 vision.	What will an IndustryWeek tech story in 2070 look like? Will you read it, or will it just download into your brain? Find out how automation and implants and quantum computing will change how manufacturing is done and who does it.	IW will examine the past model of employment -- long-term, company- driven to the future -- short-term, employee-driven.	
AD CLOSE: 1/17/2020						
MATERIALS DUE: 1/21/2020						
<b>MAR/APR</b>	<b>2019 IW Best Plants Contest Winners</b>	<b>Quantum Leap</b>	<b>No Collar Jobs</b>	<b>Manufacturing &amp; Technology 2020: Show Preview</b>		Leadership Supply Chain Talent
<b>The Excellence Issue</b>	Profiles of this year's class of manufacturing overachievers in operational excellence.	Once you learn a little about quantum computing, you're left with a lot more questions than answers. Until now. We ask the experts to weigh in on where it can help in your mfg. enterprise now and if you need to quantum-proof yourself from bleeding edge cyberattacks.	Jobs functions will evolve to encompass all levels of the organization. Through technology, employees will perform certain tasks, have personalized dashboards and even set strategy.	Manufacturing & Technology 2020, an IndustryWeek event, will bring together hundreds of manufacturing executives, leaders, technologists and workers to learn the practical strategies necessary to take on the future, delivered from the brightest minds and most successful companies in the industry. This issue provides the full schedule of events at M&T 2020, plus highlights from our keynote presenters, session and workshop line-ups, factory tours and expo floor activities. M&T 2020 will be held in Orlando, Florida, at the Rosen Centre Hotel from June 23-25.		
AD CLOSE: 3/18/2020						
MATERIALS DUE: 3/20/2020						
<b>MAY/JUNE</b>	<b>Radical Leadership</b>	<b>Manufacturing Out of This World</b>	<b>5G: Time to Deploy?</b>	<b>Can AR/VR Pull in Future Talent?</b>	<b>R&amp;D Stars</b>	Operations Supply Chain Talent
<b>The Leadership Issue</b>	Elon Musk camping out in his office at the Tesla plant to manufacture a car on his own terms. Mike Petters of Huntington Ingalls surrendering his entire salary to workforce development programs. We'll look at leaders with moonshot ideas that they've acted on, as well as executive with unusual styles that have somehow worked for them (though not without controversy) and those with somewhat more conventional brilliant ideas that others should steal.	All eyes are beyond the skies, from advances wrought by SpaceX to the just announced plan to travel to Saturn. We will explore how setting our sites on the stars is impacting what we produce (products), how we produce (processes), and more.	5G can power AR, drones, robots. But do you need all that power and how do you go about starting up a deployment?	Manufacturers are tapping into high tech augmented and virtual reality systems to bolster their training programs and, hopefully, help recruit a new generation of tech-savvy workers. But is it enough to help close the skills gap? We'll talk to educators and companies and see what programs they are designing and their effect on both the plant floor and talent pool.	What are the breakthroughs of tomorrow and who is driving them? We peer past the plant doors into the corridors of the engineering brain trust where magic is happening.	
AD CLOSE: 5/21/2020						
MATERIALS DUE: 5/22/2020						



# Print Content Calendar—July thru December



ISSUE	COVER STORY	FEATURE	FEATURE	FEATURE	FEATURE	DEPARTMENTS
<b>JUL/AUG</b>	<b>IW 50 Best</b>	<b>IW U.S. 500</b>	<b>Top Supply Chains of 2020</b>	<b>IndustryWeek Salary Survey</b>	<b>IndustryWeek Technology Survey</b>	Leadership Supply Chain Technology
<b>The Data Issue</b>	Exclusive coverage of the 50 best performing U.S. public manufacturing companies.	Our annual coverage of the biggest public manufacturing companies includes insights on major issues affecting industry leaders and trends impacting the sector as a whole.	In this annual report, we shine the spotlight on what it means to be a have a best-in-class supply chain, examining the nature of supply chains, the best practices required for a company to excel at supply chain management and what makes them work.	Our analysis of what manufacturing executives and managers make, what the trends in pay are, and whether wages are in equilibrium with the competitive job market.	The third annual IW Tech Survey will cover the biggest industrial technology trends and how manufacturing executives are preparing for them.	
<b>AD CLOSE: 7/17/2020</b>						
<b>MATERIALS DUE: 7/19/2020</b>						
<b>SEPT/OCT</b>	<b>The Candidates, the Issues and the Future of US Manufacturing</b>	<b>The Barra Era</b>	<b>Is a Career in Manufacturing Economically Stable?</b>	<b>Changing on a Dime</b>	<b>Manufacturing Eats its Young</b>	Leadership Operations Supply Chain
<b>The Election Issue</b>	A recap of what each candidate's stance is on tech and industry, and how their agendas may impact innovation and implementation.	Mary Barra, CEO of General Motors, has made a series of bold decisions to position the automaker for the future, from repositioning the company to focus on EVs, making a series of sharp technology investments and bringing more diversity to the board. We'll look at her early roots in manufacturing and how it led to her leadership style today, where the company is headed and the influence she's having on other business leaders.	Given the many programs aimed at creating economic equality, can a career in manufacturing provide prosperity?	Few would disagree that the world has become a more volatile place. For manufacturers, that volatility translates to a need to switch, with little advance warning, the products they manufacture and/or the places they manufacture. This feature will examine several manufacturers who are most successfully, and agilely, keeping their production lines running in the face of such challenges.	The C-Suites of manufacturing companies are overwhelmingly gray. Where is the industry falling short in training the leaders of tomorrow, and how can they do better? Promote faster and for different skills, provide more mentorship and be open to new avenues for recruitment are just some of the answers.	
<b>AD CLOSE: 9/17/2020</b>						
<b>MATERIALS DUE: 9/21/2020</b>						
<b>NOV/DEC</b>	<b>Manufacturing Tech Leader of the Year</b>	<b>State of Auto: The Overdrive/ Underdrive Report</b>	<b>Rise of the Non-Traditional Workforce</b>	<b>Capital Investment: Building a Better Manufacturing Plant</b>	<b>Mastering the New Global Factory</b>	Leadership Operations Supply Chain
<b>The Future Issue</b>	IndustryWeek celebrates the most influential, revolutionary, and disruptive leader in manufacturing technology this year.	IndustryWeek seeks out at the most overrated and underrated predictions in automotive in recent years. We'll talk to automakers' futurists, grounded auto industry and manufacturing insiders and some of the analysts who made big predictions to better understand where we are and where we're going next.	Talent has been sourced from the same pool for many years, but with changing economic needs, workers will come from a variety of places.	Continuous improvement will take you only so far in improving your manufacturing operations. At some point, big dollars will be applied to bring in new equipment or otherwise upgrade physical facilities. The feature will explore how those decisions are made and examine some of the most interesting capital investments manufacturers have announcement to improve their performances.	IW identifies the global manufacturing hot spots of 2020 to explore the culture, processes and product innovation factors that are driving progress and what it all means for tomorrow's supply chain.	
<b>AD CLOSE: 11/16/2020</b>						
<b>MATERIALS DUE: 11/18/2020</b>						