

# Go Beyond the Press Release. Get More Exposure!

## NED Product Launch Programs

Your new product deserves a special kind of launch campaign. New Equipment Digest, the leader in connecting industrial buyers with sellers, has just the thing. NED has developed custom offerings incorporating both digital and print, connecting your products with high-level decision makers with buying power.

### Level 1: \$4,988 (\$5,543 Value)

- Search Engine Optimization of New Product Press Release
- Problem Solver Spotlight in NED Daily Industry Insider eNewsletter
- Dedicated eBlast to 9,500 high-level decision makers
- Sponsored New Product Announcement in New Equipment Digest Magazine

### Level 2: \$9,655 (\$11,098 Value)

- Write & Search Optimize New Product Press Release
- Problem Solver Spotlight in NED Daily Industry Insider eNewsletter
- Placement in NED Lead Generation FasTrac eNewsletter
- Dedicated eBlast to 18,500 high-level decision makers
- Sponsored New Product Announcement in New Equipment Digest Magazine

### Level 3: \$18,340 (\$22,925 Value)

- Research Survey: Up to 15 questions deployed to 20,000 high-level, decision-makers
- Write & Search Optimize New Product Press Release
- Top Sponsor in NED Daily Industry Insider eNewsletter
- Placement in NED Lead Generation FasTrac eNewsletter
- Dedicated eBlast to 25,000 high-level decision makers
- 75,000 audience extension banner ads served to eBlast recipients
- Sponsored New Product Announcement in New Equipment Digest Magazine

## SPONSORED

### 2-Piece Variable Gap Sensor

immune to typical radial & axial play



Custom two-piece magnetic Hall effect variable gap sensor maintains stable electric output and specified linearity on mobile shafts, despite radial and axial movement. Equipped with a circular arc magnet, the sensor is immune to typical radial and axial play on mobile shafts where significant misalignment often

results in poor operational performance. Unit maintains stable electrical output and specified linearity for over 50 million cycles, even with play of  $\pm 1.5$  to  $\pm 7$  mm.

### Piher Sensors & Controls

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