



Sworn Circulation Statement

Issues per year: 6 | Established: 1991

Sworn statement of circulation for *Forging Magazine* for the July/August 2016 issue.

Purpose: This sworn statement serves as an additional source of information regarding the circulation coverage of Forging Magazine.

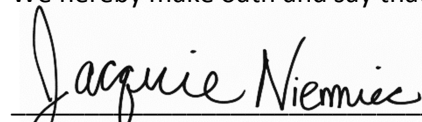
Field Served: Forging serves the ferrous and nonferrous forged part producer industry in North America, including captive and independent forge shops.

Definition of Audience Circulation: Recipients are companies and their personnel in the forging industry from management levels through production and other departments related to forge production. The magazine is sent exclusively to owner/operators of forge plants and their administrative, production management, engineering, and technical personnel.

The combined total of controlled circulation and paid print and digital circulation for Forging Magazine is 5,597 subscribers. The source for the information on this sworn statement has been provided by the Penton Audience Marketing Department and is represented as publishers own data.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.



Jacquie Niemiec
VP & Market Leader



Frank Chloupek
Audience Development Director

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BUSINESS/OCCUPATIONAL BREAKOUT OF AUDIENCE CIRCULATION (JULY/AUGUST 2016 ISSUE)	Definition of Audience Circulation: Recipients are companies and their personnel in the forging industry from management levels through production and other departments related to forged parts production. The magazine is sent exclusively to owner/operators of forge plants and their administrative, production management, engineering, and technical personnel.									
	Corporate Management	Plant/Operations Management	Plant Engineering	Research and Development	Design Engineering	Purchasing	Sales	Other	Total Copies	Percent of Circulation
Maker of Forgings	837	593	330	62	244	82	220	264	2,632	47.0%
User of Forged Parts	256	166	83	51	128	167	48	46	945	16.9%
Corporate Office	256	33	25	19	17	48	75	29	502	9.0%
Design Facility	62	31	24	17	92	5	7	8	246	4.4%
Research and Development Center	35	11	8	89	30	7	2	11	193	3.4%
Supplier to Forgers	222	78	28	16	34	14	181	32	605	10.8%
Other Allied to the Field	107	23	18	8	20	18	75	205	474	8.5%
Total Circulation	1,775	935	516	262	565	341	608	595	5,597	100.0%

New England		
Connecticut	75	
Maine	8	
Massachusetts	92	
New Hampshire	17	
Rhode Island	13	
Vermont	10	
Total	215	3.8%
Middle Atlantic		
New Jersey	65	
New York	126	
Pennsylvania	371	
Total	562	10.0%
South Atlantic		
Delaware	7	
Florida	57	
Georgia	50	
Maryland	17	
North Carolina	106	
South Carolina	73	
Virginia	55	
Washington D.C.	1	
West Virginia	13	
Total	379	6.8%
East North Central		
Illinois	422	
Indiana	180	
Michigan	418	
Ohio	572	
Wisconsin	286	
Total	1,878	33.6%
East South Central		
Alabama	56	
Kentucky	67	
Mississippi	7	
Tennessee	92	
Total	222	4.0%

West North Central		
Iowa	58	
Kansas	44	
Minnesota	75	
Missouri	74	
Nebraska	28	
North Dakota	5	
South Dakota	7	
Total	291	5.2%
West South Central		
Arkansas	39	
Louisiana	35	
Oklahoma	66	
Texas	470	
Total	610	10.9%
Mountain		
Arizona	42	
Colorado	52	
Idaho	23	
Montana	14	
Nevada	32	
New Mexico	10	
Utah	37	
Wyoming	13	
Total	223	4.0%
Pacific		
Alaska	8	
California	511	
Hawaii	4	
Oregon	61	
Washington	88	
Total	672	12.0%
United States	5,052	90.3%
US Territories	3	
Canada	33	
Foreign	509	
Total	545	9.7%
Grand Total	5,597	100.0%