

# Capture Your Audience With Solution-Oriented Content

## eBook

By sponsoring an eBook, you can generate leads while educating prospects about industry trends. NED works with you to select a topic that relates to your marketing objectives. By becoming a sponsor of an eBook, you're entitled to:

- An "about the sponsor" section that contains a company description
- A full-page ad within the eBook
- A page of links to the sponsor's case studies, white papers, or other marketing materials
- All marketing promotion included

**INVESTMENT: \$10,000 NET**



The next generation of ERP is here. Modern software has evolved to become more mobile, social, and above all, collaborative – key ingredients for success in business today. Savvy manufacturers are already employing these new systems to push efficiency and productivity to new heights.

ERP GOES COLLABORATIVE, MOBILE, AND SOCIAL	COLLABORATIVE MANUFACTURING CREATES VALUE	CONSUMERIZATION OF IT INCREASES COLLABORATION EFFORTS
9/2	9/8	9/12

Presented by **NEW EQUIPMENT DIGEST** | Presented by **EPICOR Business Inspired**

## Pop Quiz

Generate quality leads with a fun and informative Pop Quiz. Hosted by NED, you'll receive a branded Pop Quiz page on our website. We'll offer the incentive, or you can choose to provide a sample of your newest product for quiz registrants. You receive:

- Dedicated eblast promoting the quiz to the NED audience
- 2x promotions in an NED newsletter
- NED provides the incentive

**INVESTMENT: \$7,000 NET**



**PORTABLE LIGHTING SAFETY TEST YOUR KNOWLEDGE**

**TAKE THE QUIZ** Win a 9410L Large Light or a 1525 Air Case!