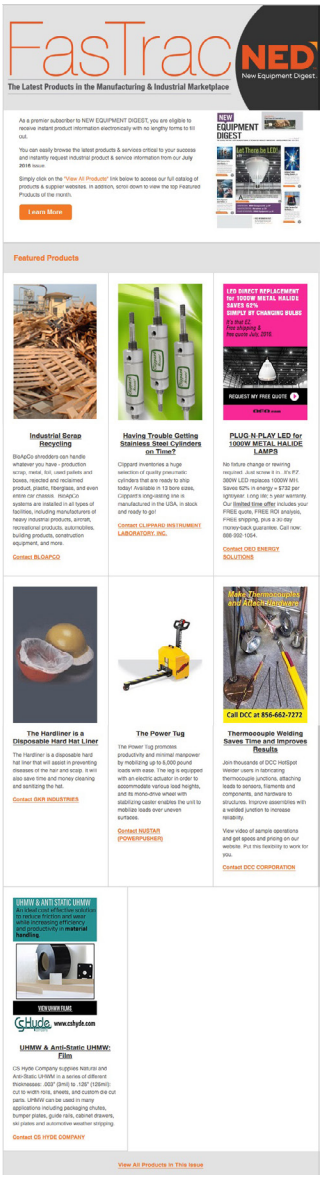
Build ROI With Lead Generation

FasTrac eNewsletters

Subscribers receive instant product and service information emailed directly to their inbox with FasTrac. This direct, high-quality lead-generation tool is the perfect sponsorship opportunity for companies to showcase their products or services.



Lead Generation

You'll receive leads from EVERYONE who clicks on your company link. Your direct leads, with complete contact information, are automatically sent to you every month. No guarantee placement order within the FasTrac. Ad positions will rotate randomly on a monthly basis.

ENEWSLETTER	CIRCULATION*	FREQUENCY	POSITION AVAILABLE	RATE
NED New Equipment Digest	67,000	Monthly	13	$1,900 net per month
EHS Today	37,000	Monthly	12	$1,600 net per month
MH&L	26,000	Monthly	12	$1,300 net per month
AMERICAN MACHINIST	6,000	Monthly	9	$800 net per month
FOUNDRY	3,400	Monthly	9	$750 net per month
FORGING	1,300	February, April, June, August, October & December	6	$700 net per month

**Publisher's Own Data*