

Reach Qualified Readers Nationwide

Product Express

This special back-of-the-book section provides an opportunity to promote your products, services, and career opportunities to subscribers on a national level. Sold by the inch, the ad is designed to fit your specific marketing needs and budget.

Reach NED's industrial buyers in manufacturing, a circulation of 140,433.*

	1X	3X	6X	9X	12X
1 inch	\$550	\$520	\$500	\$470	\$440
2 inches	\$880	\$830	\$780	\$730	\$690
3 inches	\$1,210	\$1,140	\$1,070	\$1,000	\$930

EHS Today

Reach EHS Today's decision makers in the safety, health and environment fields with a circulation of 75,501.*

	1X	3X	6X	12X
1 inch	\$390	\$345	\$325	\$290
2 inches	\$600	\$580	\$550	\$530
3 inches	\$795	\$770	\$740	\$735

Ultimate Networking Opportunity

For companies with products and services spanning several industries, take advantage of the Network Buy offered by New Equipment Digest and EHS Today. This unique opportunity reaches more than 238,950 subscribers across two renowned Penton publications.

Network Rates & Specifications

	6X	12X
1 inch	\$800	\$700
2 inches	\$1,300	\$1,200
3 inches	\$1,800	\$1,600

Color Rates:

2-color (standard): additional \$50.00 per inch.
 Standard second color: red, green, orange, magenta, process blue, yellow.
 4-color (process): additional \$100.00 per inch.

Electronic Files Accepted:

Submit electronic ad files at penton.sendmyad.com.

For more information, please contact your local sales representative.

* Print circulation quantity is provided by the BPA Worldwide Brand Report for the 6 month period ended December 2013.