

Issues per year: 12 | Established: 1892

Sworn statement of circulation for Foundry Management & Technology for the August 2016 issue.

Purpose: This sworn statement serves as an additional source of information regarding the circulation coverage of Foundry Management & Technology.

Field Served: Foundry Management & Technology serves foundries and foundry departments which produce gray iron, ductile iron, malleable iron, steel, aluminum, brass, bronze, and other types of metal casting.

BUSINESS/OCCUPATIONAL BREAKOUT OF AUDIENCE CIRCULATION (August 2016 ISSUE) Definition of Audience Circulation: Recipients are companies and their personnel in the cast metals industry from management levels through production and other departments related to foundry production. A limited number of educational institutions (including faculties), libraries, trade associations, government and military agencies and departments and personnel, foundry equipment manufacturers and supply dealers, consultants, testing laboratories, also included in the audience circulation.	Gray & Ductile Iron	Malleable Iron	Steel	Aluminum	Brass/Bronze	Magnesium	Other Nonferrous Metals	Other	Total Circulation	Percent of Total
	Foundries: Executive Management & Purchasing Personnel									
Presidents, Vice Presidents, Owners, General Managers, Corporate Execs	1,602	97	2,078	1,522	509	36	169	960	6,973	38.0%
Purchasing Personnel	170	12	162	108	23	1	20	123	619	3.4%
Production Management & Personnel										
Production Management (Plant Managers, Foundry Superintendents Asst. Superintendents, Other Personnel)	709	23	590	322	109	11	54	138	1,956	10.7%
Production Engineering (Chief Engineers, Foundry Engineers, Plant Engineers, and Other Engineering Personnel)	334	27	440	329	62	11	54	465	1,722	9.4%
Foreman, Supervisory & Others	313	18	324	209	78	5	23	353	1,323	7.2%
Process Control Personnel										
Process Control Engineers (Research Engineers, Sand Engineers, Process Engineers, Other Foremen & Supervisory Process Control Personnel)	206	5	161	111	27	5	29	49	593	3.2%
Metallurgical & Inspection Personnel (Metallurgists, Technical Directors, Chemists, Inspectors, Lab Technicians)	175	6	111	61	22	1	18	47	441	2.4%
Other Metalcasting Personnel										
	341	13	194	156	37	6	18	549	1,314	7.2%
Total Copies to Foundries	3,850	201	4,060	2,818	867	76	385	2,684	14,941	81.4%
Other Circulation									3,421	18.6%
Grand Total									18,362	100.0%

Geographical Breakout of Audience

New England		
Connecticut	345	
Maine	79	
Massachusetts	400	
New Hampshire	175	
Rhode Island	87	
Vermont	52	
Total	1,138	6.2%
Middle Atlantic		
New Jersey	439	
New York	791	
Pennsylvania	1,433	
Total	2,663	14.5%
South Atlantic		
Delaware	24	
Florida	397	
Georgia	266	
Maryland	87	
North Carolina	304	
South Carolina	189	
Virginia	195	
Washington D.C.	5	
West Virginia	65	
Total	1,532	8.3%
East North Central		
Illinois	1,058	
Indiana	707	
Michigan	956	
Ohio	1,443	
Wisconsin	1,095	
Total	5,259	28.6%
East South Central		
Alabama	377	
Kentucky	171	
Mississippi	83	
Tennessee	303	
Total	934	5.1%

West North Central		
Iowa	331	
Kansas	159	
Minnesota	500	
Missouri	358	
Nebraska	118	
North Dakota	25	
South Dakota	43	
Total	1,534	8.4%
West South Central		
Arkansas	143	
Louisiana	101	
Oklahoma	216	
Texas	939	
Total	1,399	7.6%
Mountain		
Arizona	169	
Colorado	169	
Idaho	79	
Montana	42	
Nevada	44	
New Mexico	41	
Utah	132	
Wyoming	10	
Total	686	3.7%
Pacific		
Alaska	6	
California	1,329	
Hawaii	4	
Oregon	290	
Washington	359	
Total	1,988	10.8%

United States	17,133	93.3%
US Territories	14	
Canada	344	
Foreign	871	
Total	1,229	6.7%
Grand Total	18,362	100.0%

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The combined total of controlled circulation and paid print and digital circulation for Foundry Management & Technology is 18,362 subscribers. The source for the information on this sworn statement has been provided by the Penton Audience Marketing Department and is represented as publishers own data.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.



Jacquie Niemiec, VP & Market Leader



Frank Chloupek, Audience Development Director

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