

Influence A Unique Audience Of Foundry Professionals

White Paper

A free white paper is a powerful B2B offer that can stimulate high click-through rates, resulting in successful lead generation and influence purchases.

White Paper Sponsorship

Foundry professionals can download a sponsor's white paper from the Foundrymag.com site. Whitepapers are featured on Foundrymag.com alongside related editorial content and within the site's content categories.

Sales Leads

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INVESTMENT: \$500 NET / MONTH, PER WHITE PAPER

White Paper Lead Touch Program

Expand your white paper's reach through our three-tiered touch program to 5,000 foundry professional's email addresses. Comprehensive summary reporting will allow you to move leads through the sales funnel. Design and copy creation provided for three emails sent over 3-4 weeks.

INVESTMENT: \$4,000 NET