

# Reach Qualified Readers Nationwide

## Product Express

This special back-of-the-book section provides an opportunity to promote your products, services, and career opportunities to subscribers on a national level. Sold by the inch, the ad is designed to fit your specific marketing needs and budget.



Reach NED's industrial buyers in manufacturing, a circulation of 140,433.\*

	1X	3X	6X	9X	12X
1 inch	\$550	\$520	\$500	\$470	\$440
2 inches	\$880	\$830	\$780	\$730	\$690
3 inches	\$1,210	\$1,140	\$1,070	\$1000	\$930



Reach EHS Today's decision makers in the safety, health and environment fields with a circulation of 75,501.\*

	1X	3X	6X	12X
1 inch	\$390	\$345	\$325	\$290
2 inches	\$600	\$580	\$550	\$530
3 inches	\$795	\$770	\$740	\$735

## Ultimate Networking Opportunity

For companies with products and services spanning several industries, take advantage of the Network Buy offered by New Equipment Digest and EHS Today. This unique opportunity reaches more than 238,950 subscribers across two renowned Penton publications.

### Network Rates & Specifications

	6X	12X
1 inch	\$800	\$700
2 inches	\$1,300	\$1,200
3 inches	\$1,800	\$1,600

#### Color Rates:

2-color (standard): additional \$50.00 per inch.  
 Standard second color: red, green, orange, magenta, process blue, yellow.  
 4-color (process): additional \$100.00 per inch.

#### Electronic Files Accepted:

Submit electronic ad files at penton.sendmyad.com.

For more information, please contact your local sales representative.

\* Print circulation quantity is provided by the BPA Worldwide Brand Report for the 6 month period ended December 2013.

The collage features several advertisements for safety and maintenance products. At the top, 'ProductEXPRESS' is written in large, bold letters. Below it, there are several smaller ads:
 

- JET-KLEEN**: A pressure washer product for cleaning equipment.
- SHEDS FOR SMOKERS**: A shelter for smokers to protect them from second-hand smoke.
- ERGOKNEEL Handy Mats**: Ergonomic mats for kneeling.
- CONTROL ACCESS, PREVENT FALLS**: Safety barriers and ladders.
- DISPOSABLE Knee Pads**: Protective pads for the knees.
- SAFETY PLUGS**: Protective plugs for electrical outlets.

 A vertical banner on the left side of the collage says 'advertise in the PRODUCT EXPRESS' with a large red arrow pointing right. At the bottom of the collage, there is a small footer with the date 'EHS Today | September 2014' and the website 'WWW.EHSTODAY.COM'.