

EHSToday.

Safety Leadership CONFERENCE

IN COLLABORATION WITH FISHER PHILLIPS

November 6-8, 2018 | Hyatt Regency | Louisville Kentucky

2018

SPONSORSHIP OPPORTUNITIES



Home of the 16th Annual
America's Safest Companies Award

safetyleadershipconference.com

The 7th Annual Safety Leadership Conference

The Safety Leadership Conference is designed to share best safety practices with companies hoping to achieve world-class safety. Attendees will hear from industry experts and learn how America's Safest Companies winners provide a sound working environment for their employees.

Learn From Professionals

The conference and awards program not only recognizes the safest companies in the United States, but also provides a two-day learning and networking experience showcasing keynote speakers and 24 sessions across four learning tracks (Compliance, Safety Technology, Construction, and Safety and Risk Management).

Through the keynotes, breakout sessions, pre-conference workshops, and multiple networking events, the conference provides high-level safety professionals with ideas they can take back to their facilities and implement to improve their operations and safety records.

Over 275 high-level attendees

95%

of attendees said the conference met or exceeded their expectations

91%

said they would recommend this conference to a colleague

95%

of attendees said they will attend next year's conference

91%

of attendees hold manager or above titles

AUDIENCE INFO

Sample Titles

CEO	Plant Manager
Compliance & Safety Coordinator	President
Corporate EHS Manager	Regional HSE Manager
Corporate HR Manager	Safety Manager
Global Safety & Health Director	Senior Vice President
Director of Safety	VP of Engineering
EH&S Director	VP of Manufacturing
Operational Manager	VP of Site EHS Services

Sample Companies

Brady Corporation	Robert Bosch LLC
Caterpillar Inc.	Tesla Motors
Clorox	Toyota
Dow Corning Corporation	W.W. Grainger, Inc.
General Mills	Procter & Gamble
G&W Electric Co.	Frito-Lay
Honeywell International	Kimberly-Clark
Milliken & Co.	Lowe's Companies, Inc.
New York-Presbyterian Hospital	Starbucks Company

Attendees Most Liked . . .

- “ The fact that this conference focuses on safety Leadership and not just regulations is my favorite part because you can follow every rule, but without leadership your program will not be a success. ”
- “ The actionable takeaways from the sessions and networking. ”
- “ Informative topics about safety culture that I can apply at my workplace. ”

Sponsors said . . .

- “ What interested me most was the opportunity to benchmark with the safest companies and best practices in the industry. ”
- “ Every session that I attended was beneficial. ”

Sponsorship Packages

Title Sponsor – \$37,500

- Exclusive, prominent listing as sole title sponsor on all conference and ASC Awards Program marketing materials
- Company name incorporated in conference logo
- Attendee welcome and introduction of keynote speakers
- Recognition as title sponsor in national PR Newswire press release
- Opportunity to provide gift/handout for each attendee (i.e. bags, logo'd pens)
- 6 full conference passes
- Table top exhibit space at the SLC conference
- Sponsor-provided (easel) signs and self-standing banners may be placed in ballroom
- Logo on all attendee pre-and post-SLC promotion
- Company logo/information prominently displayed on conference website with link
- Pre-and post-SLC conference list of attendee mailing and email addresses
- Reserved table at all meals. Two seats at head table with Chief Editor, and Keynote Speakers
- Up to a full-page ad in America's Safest Companies November 2018 issue
- Logo included on SLC Sponsor Appreciation ad in November 2018 issue
- 728w x 90h Banner ad for 12 months on Safety Leadership Conference section on EHStoday.com
- Top level sponsorship in America's Safest Companies eNewsletter
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

Award Night Out Sponsors – \$12,500 (2 available)

- Recognized as co-sponsor networking reception/theme party sponsor on Tuesday November 6th (at location TBD)
- Sponsor logo, prominently displayed throughout the venue (banners on appetizer table, bar area, etc.)
- Opportunity to provide gift/handout for each attendee (i.e. bags, promotional items, samples, etc.)
- Optional raffle drawing (prizes provided by sponsor)
- 3 full conference passes
- Table top exhibit space at the SLC Conference
- Logo on all attendee event promotions
- Company logo/info displayed on website with link
- Pre and post- conference list of attendee mailing addresses



- Up to a full-page ad in America's Safest Companies November 2018 issue
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

Mobile App Sponsor – \$12,500

- Sponsor of the Safety Leadership Conference event app (downloadable through iTunes store or Google Play)
- Company logo on the splash screen, alongside the EHS Today SLC logo, everytime a user enters the app
- Banner ad at the top of the home screen
- Top priority placement within the Sponsors section
- Ability to post up to 3 documents within the Show Document section
- Sponsor will be permitted to send one alert per day (3 total) through the app to the audience. Normally reserved for show management, these short messages can help the sponsor get information out to the attendees
- 2 full conference passes
- Table top exhibit space at the Safety Leadership Conference
- Logo on all attendee event promotions
- Company logo/info displayed on conference website with link
- Pre and post- conference list of attendee mailing addresses
- Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year



Sponsorship Packages

Portfolio Sponsor – \$12,500

- Recognized as the exclusive sponsor of the conference portfolio notepads provided to each attendee upon check-in
- Sponsor's logo and Safety Leadership Conference logo placed on the front cover of all portfolio notepads
- Sponsor is allowed to place a pen with branded logo in each portfolio notepad
- 2 full conference passes
- Table top exhibit space at the SLC conference
- Logo on all attendee event promotions
- Company logo/info displayed on conference website with link
- Pre and post-conference list of attendee email and mailing addresses
- Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

Track Sponsors – \$12,000 (4 available)

- Recognized as the sponsor of a breakout track room
- Sponsor representative may introduce all the speakers within the sponsored track
- Sponsor representative may greet all incoming attendees visiting the track's sessions
- Table provided in back of the room for literature distribution
- Sponsor-provided (easel) signs and self-standing banners may be placed in ballroom
- Table top exhibit space at the SLC conference
- 2 full conference passes
- Logo on all attendee event promotions
- Company logo/info displayed on conference website with link
- Pre and post- conference list of attendee mailing addresses
- Up to a full-page ad in America's Safest Companies November 2018 issue
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

Track 1 :

Safety & Risk Management

Track 2 :

Compliance

Track 3 :

Safety Technology

Track 4 :

Construction Safety

Registration Sponsor – \$10,000

- Exclusive sponsor of attendee lanyards and name tag logo branding. Lanyards and name tags will be imprinted with company name/logo.
- Sponsor may provide pen or small company-branded item at registration for each attendee.
- 2 full conference passes
- Table top exhibit space at the SLC conference
- Logo on all attendee event promotions
- Company logo/info displayed on conference website with link
- Pre and post-conference list of attendee mailing addresses
- Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

Sponsorship Packages

Presentation Portal Sponsor – \$9,000

- Recognized as the exclusive sponsor of the conference presentation portal including session presentations and handouts made accessible to each attendee after the event.
- Sponsor may provide a company-branded item to each conference attendee. Sponsor logo will appear on the postcard distributed onsite with the Conference Presentation Portal information, ASC awards presentation information and application
- 2 full conference passes
- Table top exhibit space at the Safety Leadership Conference
- Logo on all attendee event promotions
- Company logo/info displayed on conference website with link
- Pre and post- conference list of attendee mailing addresses
- Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

Welcome Cocktail Reception Sponsor – \$8,500

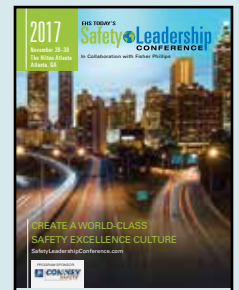
- Recognized as the exclusive sponsor of the Welcome Cocktail Reception on Monday, November 5, 2018
- Sponsor logo, prominently displayed throughout the venue (banners on appetizer table, bar area, etc.)
- Table top exhibit space at the SLC conference
- 2 full conference passes
- Logo on all attendee event promotions
- Company logo/info displayed on conference website with link
- Pre and post-conference list of attendee mailing addresses
- Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

Meal Sponsor – \$8,500

- Recognized as the exclusive sponsor of the conference breakfasts & lunches
- Sponsor logo, prominently displayed during the time meals are served
- 2 full conference passes
- Table top exhibit space at the Safety Leadership Conference
- Logo on all attendee event promotions
- Company logo/info displayed on conference website with link
- Pre and post- conference list of attendee mailing addresses
- Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

Program Guide Sponsor – \$8,500

- Exclusive sponsor of conference program guide that is distributed to each attendee upon arrival
- Full-page ad in conference program
- Logo and name on back cover of conference program
- 2 full conference passes
- Table top exhibit space at the SLC conference
- Logo on all attendee event promotions
- Company logo/info displayed on conference website with link
- Pre and post- conference list of attendee mailing addresses
- Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year



Sponsorship Packages

“Safety Challenge” & Exhibit Area Sponsor – \$8,500

- Sponsor of the table-top exhibit area at the Safety Leadership Conference - denoted by signage provided by EHS Today
- Noted as the sponsor of the big prize giveaway for “The Safety Challenge” that will be collected at the sponsoring booth.
*Sponsor will have the opportunity to provide a small giveaway to each attendee participating in the game once they turn in their game board.
- Special designation on floor plan layout in attendee program notebook noting table top location
- 2 full conference passes
- Table top exhibit space and first choice placement in foyer area to reach highest amount of attendee traffic
- Logo on all attendee event promotions
- Company logo/info displayed on conference website with link
- Pre and post-conference list of attendee mailing addresses
- Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
- Discounted registration rate extended to additional attendees from sponsoring organization

Hotel Key Card Sponsor – \$8,500

- Exclusive sponsor of the custom hotel room keys that will be provided to all conference attendees who are staying at the official conference hotel
- Company name and logo prominently displayed with conference logo on key card
- 2 full conference passes
- Table top exhibit space at the Safety Leadership Conference
- Logo on all attendee event promotion
- Company logo/info displayed on conference website with link
- Pre and post- conference list of attendee mailing addresses
- Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

Facility Tour Sponsors – \$8,500 (4 available)

- Exclusive sponsor of the a facility tour on Monday of Safety Leadership Conference
- One sponsor representative may accompany the tour (schedule permitting) and use bus time to introduce themselves or play a short video
- Table top display tour holding room for literature distribution and promotion
- Table top exhibit space at the SLC conference
- Inclusion of one question on the facility tour survey
- 2 full conference passes
- Logo on all attendee event promotions
- Company logo/information prominently displayed on conference website with link
- Full list of email addresses of facility tour attendees
- Pre-and post- SLC conference list of attendee mailing addresses
- Discounted registration rate extended to additional attendees from sponsoring organization



- Logo sponsor in eNewsletter highlighting SLC
- Right of first refusal of sponsorship in following year

Sponsorship Packages

Workshop Sponsors – \$8,000

- Sponsor host of a workshop on Monday, November 5, 2018
- All workshop content and time of session will be confirmed with the direction/approval of the EHS Today Staff
- Workshop session title and abstract promoted on the conference website
- Workshop session title and abstract printed in the on-site attendee conference program
- (2) full conference passes
- Logo on all attendee event promotions
- Company logo/information prominently displayed on conference website with link
- Table top exhibit space at the Safety Leadership Conference
- Full list of email addresses of workshop attendees
- Pre-and post- SLC conference list of attendee mailing addresses
- Discounted registration rate extended to additional

Break Sponsor - \$6,000 (1 available)

- Recognized as the exclusive sponsor of the session breaks (refreshments and snacks are served in between sessions on Tuesday and Wednesday located in break-out area with the highest traffic)
- Sponsor logo, prominently displayed on signage in the break-out area
- 2 full conference passes
- Table top exhibit space at the SLC conference
- Logo on all attendee event promotions
- Company logo/info displayed on conference website with link
- Pre and post-conference list of attendee mailing addresses
- Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

Charging Station Sponsor – \$5,000

- Recognized as the exclusive sponsor of the Charging Station throughout the Safety Leadership Conference
- Sponsor logo, prominently displayed throughout the venue; meter board signage near the charging station.
- Table top exhibit space at the SLC conference
- 2 full conference passes
- Logo on all attendee event promotions
- Company logo/info displayed on conference website with link
- Pre and post-conference list of attendee mailing addresses
- Opportunity for a one time eBlast sent to conference attendees.
- Sponsor to provide template/creative and EHS Today will send.
- Discounted registration rate extended to additional attendees from sponsoring organization
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**For More Information Contact Your
EHS Today Sales Representative**

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