

# Build ROI With Lead Generation

## FasTrac eNewsletters

Subscribers receive instant product and service information emailed directly to their inbox with FasTrac. This direct, high-quality lead-generation tool is the perfect sponsorship opportunity for companies to showcase their products or services.

### Lead Generation

You'll receive leads from EVERYONE who clicks on your company link. Your direct leads, with complete contact information, are automatically sent to you every month. No guarantee placement order within the FasTrac. Ad positions will rotate randomly on a monthly basis.

NEWSLETTER	CIRCULATION*	FREQUENCY	POSITION AVAILABLE	RATE
<b>NED</b> ™ New Equipment Digest	67,000	Monthly	13	\$1,900 net per month
<b>EHS</b> Today	37,000	Monthly	12	\$1,600 net per month
<b>MH&amp;L</b>	26,000	Monthly	12	\$1,300 net per month
<b>AMERICAN MACHINIST</b>	6,000	Monthly	9	\$800 net per month
<b>FOUNDRY</b>	3,400	Monthly	9	\$750 net per month
<b>FORGING</b>	1,300	February, April, June, August, October & December	6	\$700 net per month

\*Publisher's Own Data

The screenshot displays the FasTrac eNewsletter interface. At the top, it features the 'FasTrac' logo and 'NED New Equipment Digest' branding. Below the header, there is a 'Learn More' button and a 'Featured Products' section. The featured products include:

- Industrial Bore Boretools:** A collection of precision-ground tools for industrial applications.
- Having Trouble Getting Solutions Spent Capabilities on Time?** A service offering solutions for time-related issues.
- PLUG-N-PLAY LED for 100W METAL HALIDE LAMP:** A lighting solution for industrial environments.
- The Hardener is a Disposable Hard Hat Liner:** A safety product for construction workers.
- The Power Tug:** A small, portable power source for industrial equipment.
- Thermoplastic Welding Saves Time and Improves Results:** A welding technology for industrial applications.
- HYDRA-AIR STATIC DUMP:** A hydraulic system for industrial use.
- UHMW-A Anti-Static UHMW-ESD:** A material used for industrial applications.